

Increased carbon dioxide emissions are causing the Earth's climate to change. We are all responsible for carbon dioxide emissions, be it through the lifestyle we lead, the products we buy or the services we utilize. Every human activity, product or service has its own "carbon footprint." A carbon footprint is a measure of the impact human activities have on the environment in terms of the amount of greenhouse gases produced, measured in units of carbon dioxide.

Contributing to a solution means taking responsibility for the carbon dioxide emissions we create. One of the things, we, as individuals, can do to help reduce carbon emissions is to support companies that have reduced the carbon footprint left by the products they produce and whose products have been certified Carbonfree®.

Florida Crystals is one of those companies. Read on to find out what makes Florida Crystals and its Carbonfree® certified products truly unique.



DISCOVER THE SWEETNESS OF
BEING *Carbonfree*®....



UNIQUE ENVIRONMENTAL VIRTUES

Florida Crystals • West Palm Beach, Florida • floridacrystals.com



What is Carbonfree®?

Homegrown Sweetness
Extracting natural sugar products and renewable energy from the cane stalk is what we do best, since sugarcane ranks highest among all cultivated crops for capturing solar energy in a reusable form.



Renewable Energy Makes Everything Sweeter

Florida Crystals' certification is unique. Unlike other manufacturers who rely on the purchase of carbon credits from third parties, Florida Crystals was able to supply its products' carbon neutrality through its own production of renewable electricity. Florida Crystals has a strong commitment to the environment and continues to invest in the expansion of its renewable energy program.

Products Sweet On Being Carbonfree®

Environmentally conscious consumers who care about sustainability can find Florida Crystals' certified Carbonfree® Organic and Natural sugars in their local grocery stores. We also offer our Carbonfree® Evaporated Cane Juice and Golden Granulated™ products for our partners who require bulk ingredients.



Florida Crystals has unique environmental virtues

Florida Crystals® Carbonfree® Organic and Natural sugar products are the first American sugars to be certified by Carbonfund.org.

Each product's complete carbon footprint was assessed from the primary inputs of planting and growing the sugarcane, through the harvesting, milling and packaging processes, to the product's final delivery to store shelves.

The Carbonfree® label indicates each product's carbon footprint was rendered neutral through greenhouse gas cutting measures, specifically, through Florida Crystals' production of renewable energy.

Florida Crystals has been operating its renewable energy facility for a decade. It is the largest of its kind in North America and produces clean energy that powers its sugar operations and tens of thousands of homes.

By generating renewable energy using sugarcane waste (or bagasse) and wood waste instead of fossil fuels, Florida Crystals prevents hundreds of thousands of tons of CO₂ from entering the atmosphere each year. Florida Crystals also reduces foreign oil dependence by one million barrels per year. For more information, visit carbonfund.org.



REDUCE, REUSE, RECYCLE... LIVE WELL